



अखिल भारतीय आयुर्वेद संस्थान  
ALL INDIA INSTITUTE OF AYURVEDA (AIIA)  
(आयुष मंत्रालय, भारत सरकार के अंतर्गत स्वायत्त संस्थान)

EXPRESSION OF INTEREST

Dated: 11<sup>th</sup> Oct 2018

All India Institute of Ayurveda (AIIA), an Autonomous Organization Under Ministry of AYUSH, Government of India is gearing up to observe the 3rd Ayurveda Day on 5th November, 2018 in a big way. Various activities have been scheduled on the Ayurveda Day, and also ahead of Ayurveda Day in a countdown format. These include:

1. Yoga camp (For public and employees)
2. Swachata Pakhwada Event (Short Film Competition)
3. Public Awareness Lectures
4. Half Marathon Run (Run for Public Health Through Ayurveda)
5. Rising Stars with IIM Kozikode for Women Executives
6. National Conference on Dincharya & Ritucharya
7. National Quiz Competition
8. Follow up meeting of the Conference of Heads of National Institutes.
9. Role of Media & Mass Community in Public Health
10. Publication of Booklet on Daily Regimen through Ayurveda.

2. All India Institute of Ayurveda in the above context invites proposals from interested companies/Industries to support the above events as **Event Sponsor**. The Sponsors will be benefited through advertisement which will be included in the Proceedings of the Event. Sponsors may provide monetary donation or Donate Material. Company logo will be placed on materials to promote the event after approval. We look forward to your presence with active contribution and support to make this event successful.

3. Expression of Interest should be mailed at [director-aiia@gov.in](mailto:director-aiia@gov.in) along with the following details

1. Name of the event
2. Details of sponsorship

  
11.11.18

(Prof. Dr. Tanuja Nesari)  
Director, AIIA

गौतमपुरी, सरिता विहार, मथुरा रोड, नई दिल्ली -110076

Gautampuri, Sarita Vihar, Mathura road, NEW DELHI-110076

E-mail: [aiianewdelhi@gmail.com](mailto:aiianewdelhi@gmail.com)

Phone: 011-29948658

Fax: 011-29948660