



**ALL INDIA INSTITUTE OF AYURVEDA (AIIA)**  
(An Autonomous Institute under the Ministry of AYUSH, Govt. of India)

On the eve of

**3<sup>rd</sup> AYURVEDA DAY (Nov 5, 2018)**



# SHORT FILM COMPETITION

## Themes

1. Swacchata hi Seva
2. Role of Social Media in achieving Public Health through Ayurveda



**I Prize – Rs. 15,000/-**  
**II Prize – Rs. 10,000/-**

## Rules and Regulations

1. The participant must be Ayurveda student/Ayurveda Professional
2. Multiple entries are allowed
3. The entries can be documentaries, short films, animations or experimental art forms
4. Films once entered cannot be withdrawn.
5. The maximum duration for the short film must be 10 minutes
6. The short film must be original and no watermark of any kind should be on the film.
7. The film must be of highest quality possible.
8. Adult content of any kind will not be entertained and would lead to direct disqualification.
9. Due credits must be given to the cast and the crew in the film though the final prize would go to the director(s)/producer(s)
10. Films in Language other than English/Hindi should carry subtitles in English.

## Details of Submission

1. There is no entry fee for this competition.
2. Entry Form- Paste the below url in your browser
  - <https://docs.google.com/forms/d/1PVy1zsSkkgiS6-XfO43JEIqno8XrkYfStv0llRhkxy8/edit>
  - Fill it and submit
3. The HQ film should be uploaded on YouTube and the link must be submitted in the above form or mailed to [it-section@gov.in](mailto:it-section@gov.in) and on or before October 15, 2018 11:59 PM.

## Judging Parameters

1. Films will be judged entirely on the concept, technical aspects etc.
2. In case of any issues the Judges' decision is final.